

## AAF and MXF - A complementary pair

By the AAF Association, Inc.™

The AAF Association $^{\text{TM}}$  is delighted to see the uptake of the MXF Standard, especially since the AAF Association, along with the Pro-MPEG Forum and the SMPTE, is a co-creator of MXF.

## A complementary pair

AAF and MXF combine to offer a well-rounded, complementary solution to the complex problems involved in the interchange and movement of media throughout the post production and distribution processes. AAF is primarily intended for post production interchange and supports external content references and downstream processing (such as effect, fades, etc.); whereas, MXF is primarily intended for storage, broadcast and play-out interchange of complete programs.

## **AAF** ongoing support for MXF

AAF members will continue to conduct MXF-AAF interoperability testing, deliver free open-source testing and reporting software, and provide user feedback to continuously refine the MXF specification. Committed to the long-term success of the MXF standard, the AAF Association is pleased to announce that the AAF SDK version 1.2 includes a zero-divergence implementation of both AAF and MXF through a single open-source API, and version 1.3 will extend this zero-divergence implementation to three-way compatibility between MXF, AAF and XML.

## **About the Advanced Authoring Format Association**

With representatives from major industry players, The Advanced Authoring Format Association, Inc.<sup>TM</sup> (<a href="www.aafassociation.org">www.aafassociation.org</a>) is dedicated to the development, promotion and adoption of AAF technology throughout the media industry. The Advanced Authoring Format (AAF) is a multimedia file format that enables content creators to easily exchange digital media and metadata across platforms, and between systems and applications. The Advanced Authoring Format simplifies project management, saves time and preserves valuable metadata that is often lost when transferring media between applications.

Incorporated in 2000, the AAF Association<sup>TM</sup> is represented by leading players in the industry including Adobe Systems Inc., Ascent Media, Autodesk, Avid, British Broadcasting Corporation, DiskStream Inc., Metaglue, Microsoft, Quantel, Siemens Business Services, Snell & Wilcox, and Turner/Time Warner.

For more information or to join the AAF Association, please contact: Brad Gilmer, Executive Director

Voice: +770-414-9952

Email: info@aafassociation.org Web: <u>www.aafassociation.org</u>

Copyright © 2004-2005 Advanced Authoring Format Association, Inc. All rights reserved. Information contained in this document is subject to change without notice or obligation. Advanced Authoring Format Association, Inc., AAF Association, AAFA, AAF-X, AAF SDK, AAF Edit Protocol, and the AAF logos are trademarks or service marks of Advanced Authoring Format Association, Inc. in the United States and in other countries.

###